



## Package 03 (Duration: 1 month)

### Advanced Skill

Course Completion certificate + Internship Certificate

#### Tier 01

Performance and growth Marketing

**Performance Marketing**

**Growth Marketing**

**Content Marketing**

#### Tier 02

Website and SEO

**Website Basics and Intro**

**Key Words**

**Search Engine Optimization**

**Web Analytics**

**Local SEO or GMB Specialization**

#### Tier 03

Ecommerce and Affiliate Marketing

**Ecommerce Marketing**

**Affiliate marketing**

**Influencer Marketing**

#### Tier 04

Marketing For Business

**Branding Specialization**

**Marketing Automation**

**Online Reputation  
Management (ORM)**

**Local SEO or GMB Specialization**



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