



## Package 04 (Duration: 2 month)

### Digital Marketing Pro

Course Completion certificate + Internship certificate + Placement Assistance

**Essential Skill + Advanced Skill (T1, T2, T3, T4)**

**Fundamentals of Marketing**

**Digital Marketing Strategy**

**Competition Analysis**

**Social Media Marketing (Meta Ads)**

**Social Media Strategy**

**Instagram**

**Facebook Marketing**

**Basics of Creative Design**

**YouTube**

**Other Social Platform**

**Email Campaign Management**

**WhatsApp Marketing**

**Content Management**

**Data Analysis in Digital Marketing**

**Artificial Intelligence in Digital Marketing**

**Design Principles for Marketing Materials**

**Interview Skills and Resume Building**

**Performance and growth Marketing**

**Website and SEO**

**Ecommerce and Affiliate Marketing**

**Marketing for Business**

Elevate your professional journey with polished interview skills and a standout resume. Your gateway to career excellence begins here...



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